



AMERICAN ADVERTISING FEDERATION  
BATON ROUGE

# Application for Membership

I hereby apply for membership in the American Advertising Federation – Baton Rouge and in support of my application submit the following information:

Name:		Date:
Title:		
Company/Institution:		
Business Address		City/State/ZIP:
Business Phone:	Fax:	E-mail:
My Membership is: <input type="checkbox"/> FULL MEMBERSHIP <input type="checkbox"/> COMPANY MEMBERSHIP <input type="checkbox"/> STUDENT <input type="checkbox"/> HONORARY		

## Full Membership

Full membership shall be restricted to individuals. Full membership costs \$200 per year –paid annually at the beginning of the fiscal year (July), plus a one-time \$15 initiation fee. The Federation will accept company- or firm-sponsored membership so long as the signature of the financially responsible party is included on the application form. Full Membership shall include admission at no charge beyond Full Membership dues to monthly program meetings and some special events (excluding special ticketed events). If a member is UNABLE to attend a monthly program meeting or special event (excluding special ticketed events), he/she may send a representative in his/her place. The representative must be employed by the same employer as the member, and the representative may attend the function at no charge, just as the member would.

<i>Applicant's signature:</i>	<i>Date approved:</i>
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*Signature of party responsible for company members:*

(Only required, if applicable)

## Company Membership – 3 or more full members

Company with three (3) FULL memberships shall qualify for this discount. I understand that my company currently has a minimum of three full memberships with the Federation. Therefore, my additional membership costs \$180.00 per year—paid annually at the beginning of the fiscal year (July), plus a one-time \$15.00 initiation fee. I further understand that my dues must be paid with a company check and that membership luncheon guest fees are reduced to \$15.00 at this membership level.

<i>Applicant's signature:</i>	<i>Date approved:</i>
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*Signature of party responsible for company members:*

## Student Membership

I am currently enrolled full-time at a local institution of higher learning, and I understand that Ad Federation dues for students are \$60.00 per year—paid annually at the beginning of the fiscal year (July), plus a one-time \$15.00 initiation fee. I further understand that my student membership allows me to attend monthly program meetings at a deeply discounted rate of \$5.00 per luncheon and provides me with discounts on additional Federation functions.

<i>Applicant's signature:</i>	<i>Date approved:</i>
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## AD Grad Membership

Ad Grad Membership shall be restricted to recent graduates of a university with an AAF recognized Student Advertising Federation chapter. Ad Grad Membership shall include the same benefits and privileges as a Full Membership: admission at no charge beyond annual dues to monthly program meetings and some special events (excluding special ticketed events). The recent graduate is only eligible for this membership level for the first year after graduation. An Ad Grad member's dues will increase to the Full Membership level of \$200.00 after one year of membership. The Ad Grad Membership costs \$100.00 per year, paid annually, plus a one-time \$15.00 initiation fee.

<i>Applicant's signature:</i>	<i>Date approved:</i>
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Please return completed application and check to:

Advertising Federation of Greater Baton Rouge, Inc., P.O. Box 1707, Baton Rouge, Louisiana 70821, Attention: Membership



# Committee Sign Up

*Please number your selections 1-10 in order of preference.*

## Local American Advertising Awards (ADDY® Awards)

This committee produces the local ADDY® show. Volunteer possibilities begin in the Fall and include creative, writing and graphic design assistance for call for entries, program, developing show concept, etc.; finding judges and coordinating their travel, etc., help with actual entry and judging coordination; developing and participating in skits; decorations; producing the show and event; etc.

## Fund Raising

This committee will handle all fund raising events. This refers mainly to our Media Auction and a spring fund raiser, Bizarre Bazaar-Funky Furniture Auction. Volunteer possibilities begin in late summer/early fall and include concept, writing and design, invitations and posters, event planning, finding and coordinating donated items and media, event photography, PR and coordination and decoration of actual events.

## Public Service

In addition, this committee will locate a needy, local nonprofit entity to determine its needs for a multimedia campaign and executes that campaign. Volunteer possibilities include research, PR, creative, writing, graphic design, video/radio production, vendor donation solicitation, etc.

This committee locates local community involvement projects for volunteer participation by the membership (i.e., Habitat for Humanity, Food Bank Food Drive).

## College Connection

The purpose of this committee is to improve communications, share programs and increase educational opportunities between the Ad Fed and area universities. Activities may include helping to maintain student Ad Fed chapters at both LSU and SU, organize scholarship effort, help administrate internship program through local colleges with area agencies, etc., possibly develop and run workshop(s); coordinate student sponsorships (by local professionals) for membership meetings.

## Programs/Workshops

The purpose of this committee is to find speakers for monthly membership meetings and to coordinate their travel, etc. Develop some combination member meeting/workshop events using the same speaker for a workshop. Volunteer possibilities include helping find speakers, creative help for flyers, announcements, etc.; writing follow-up articles for newsletter, event photography. There may also be some small workshops free of member meetings, concentrating more on arts/graphic arts or some special-interest topic.

## Membership/Socials

This committee will recruit and retain quality members and maintain membership rosters. Volunteer efforts include maintaining a current membership roster and distribution to mail house and committee chairs, phone committee; greeters and sign-in table help for member meetings; maintain name tags; developing and implementing a membership drive; conducting a member survey.

## Cultural Diversity

This committee will try to increase the ethnic diversity of our membership by coordinating with membership chairs, programs chairs, ADDY judging chairs, College Connection chairs. Volunteer possibilities include helping with membership recruitment aimed at ethnic groups, helping to find ethnic speakers for meetings; helping find ethnic judges for ADDY® Awards; working with College Connection to help establish and maintain student groups and increase their cultural diversity with workshops, speakers, etc.

## Communications

This committee assists the newsletter and web site editors with writing, editing, gathering photos and providing information to put in our monthly newsletter and post on our site. Volunteer assistance is needed to help write articles, take photographs, submit information, gather club news, cover club activities and assist with maintaining the site and production of newsletter.

## Government Relations

This committee will monitor legal issues surrounding the advertising industry and keep the board and membership informed as issues arise that could affect the industry and also determine how best to address the issues.